

ORDER

KSNV

Orders

Order / Rev: ~~06815978~~
 Alt Order #: 06815978
 Product Desc: JOE HECK 4 CONGRESS
 Estimate: 2214
 Flight Dates: 10/22/12 - 10/28/12
 Original Date / Rev: 05/24/12 / 10/19/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Strategic Media Placement, Inc.
 Buying Contact:
 Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: ~~Rep. Joe for Congress~~ *Revised*
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$0.00
KLTX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	0%	\$0.00
KVVU	16%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00